



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**FILM002****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**THE NEXT REEL STAR**

Event No	FILM002
Organizing Department	Film Club
Associate Dept. NSC	Sangamam Clubs
Date	25/01/2023
Time	09:00 AM to 06:30 PM
Event Type	Club Activity
Event Level	Club Society
Venue	Online Mode
Registration Link	https://forms.gle/EEfwrDYM8wNH6dw67
Total Participants	50
Students - Internal	50

Related SDG**Involved Staffs**

Sl	Name	Role
1	Dhivya K	Coordinator

Outcome

Upon the successful completion of event students were able to do their reels in a creative way

Event Summary

A Reel is **an Instagram feature that allows users to film or upload video clips for up to 60 seconds that they can edit, sound dub, or add effects to before sharing on the app**. These short video clips let users publish creative content, showcase personality, market brands, or just have fun. Today we're announcing Instagram Reels: **a new way to create and discover short, entertaining videos on Instagram**. Reels invites you to create fun videos to share with your friends or anyone on Instagram. Record and edit 15-second multi-clip videos with audio, effects, and new creative tools. A Reel is more than just a short video shared on a social media website. A Reel is **a way for people to connect with other people and organizations in their life, to be entertained and informed**. Reels are a modern form of mass communication, anyone can be popular for 15 seconds on Instagram. Reels **allow you to add captions, stickers, and backgrounds; upload multiple video clips; use a range of filters; and loads more**. Of course, Reels are also favored over TikToks uploaded to Instagram, making them more likely to be discovered. Though Instagram Reels is pretty new, **it still uses hashtags** and as such, adding hashtags to your Instagram Reels is a necessary step to take if you want to improve your content on the platform. KPRIET Film club organized an event on "THE NEXT REEL STAR". The rolling trophy was introduced to encourage students to do their reels in a creative style

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